

S T L O U I S G R A M M A R S C H O O L



Corporate Partnerships

Partner with St Louis Grammar to expand your company's reach and support the next generation of business leaders.

100 YEAR ANNIVERSARY
1924-2024



Excellence, Endeavour & Empowerment for the next 100 years

St Louis Grammar has served the community of Ballymena and surrounding areas since 1924.

Thousands of students have graduated from St Louis in the past 100 years and demand for school places continues to outstrip supply.

As an innovative and enterprising school St Louis works with corporate partners to enrich the lives of our students and provide mutual benefits for both parties. Careers talks, work placements and apprenticeship opportunities all open the eyes of our students to a future rich with opportunity.

In addition, research by Business in the Community (BITC) shows that 86% of consumers are more likely to buy a product associated with a cause they care about and 73% said they would switch brands for the same reason.

The reach of the St Louis network is extensive. There are currently 1,180 pupils enrolled and, in addition to the school's ability to connect with parents, there is a thriving network of former pupils, the Friends of St Louis. The network allows access to alumni from across Ireland and the UK, many of whom are successful business leaders.

Giving back to your community

What are the ESG (Environmental, Social & Governance) benefits of a school partnership for your business?

Affiliate your business with St Louis Grammar School and boost business opportunities by increasing your visibility in the community and supporting the business leaders of tomorrow.

As a business, you will know that **talent attraction, retention and employee engagement** are the key challenges in the modern workplace. By aligning your company with St Louis you are putting social value* at the heart of your organisation.

'Doing the right thing' by giving back to your community through social value initiatives.

Growth and performance benefits as social responsibility continues to become an increasingly critical factor in determining a company's long-term success.

Mutually beneficial partnerships between businesses and St Louis can happen with a range of companies, from large multi-national organisations to local family businesses.

**Social value measures the positive value businesses create for the economy, communities and society.*

5 reasons to consider supporting St Louis Grammar

1. Increased visibility and revenue
2. Brand recognition
3. Business image and reputation
4. Improved public relations
5. Financial support to St Louis is tax deductible



“ Tullyglass House Hotel has been a proud partner of St Louis for the last 10 years. The partnership has helped us raise our profile with parents and alumni and expand our reach to other school communities across NI. More importantly it means we are giving much needed financial support to the school and benefiting all the pupils at St Louis. ”

**Gus McConville, Owner,
Tullyglass Hotel and Residences**

“ Larsen Building Products is delighted to be a partner of St Louis Grammar. As an international company we are committed to supporting our young people's education locally and equipping them with the skills for the future. ”

**Declan Wright, Managing Director,
Larsen Building Products**

Key Benefits

- Your brand / logo will appear on the Gold Corporate Sponsors section of the school website (with link to your website)
- PR & social media coverage of partnership - SLG has a vibrant social media presence across Facebook, LinkedIn, Instagram & X
- Your brand / logo on pitch-side advertising banner at our new, state of the art 3G facilities – our community pitches are used every evening by sporting groups from across the community and over 12,000 players, parents and supporters will see your company's brand every year
- Free stall at Careers Convention
- Opportunity to network with alumni at special events
- 1 x complimentary room hire for events – make use of our fabulous Creative Arts Centre for brand launches, customer engagement evenings, etc
- Opportunities for sponsorship of sports teams
- Bespoke partnership of school initiatives including Junk Kouture, Spring Concert, Prize Giving, Results Days, Eco-Club, special events, etc

Value: £2,500 per annum



Please contact
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for further details and to discuss the various levels of packages available.



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